



FACTSHEET

transport logistic China 2006 · 19 - 22 September 2006 · Shanghai

Facts & Figures:

Frequency:	every two years
First event:	2004
Venue:	Shanghai New International Expo Centre 2345 Longyang Road · Pudong Shanghai · P.R. China
Opening hours:	9am - 5pm (Tue - Thu) 9am - 3pm (Fri)

The comprehensive concept of **transport logistic China** focuses on the **entire value-added chain** in the logistics and transportation sectors. Instead of concentrating solely on products, technologies and services, it also importantly revolves around decision-makers.

Completely integrating everyone involved in the logistics, telematics and transportation networks, it shows the potential of collaboration and promotes a constructive exchange of innovative concepts. Those are prerequisites for **international networking** for logistics, telematics and transportation in Asia.

transport logistic China is where trends are set for the flow of goods in the future.

**The meeting point for
logistics, telematics and
transportation**

Product Range

- Telematics/ ITS / e-commerce (communications, data processing, control)
- In-house transport and material flow systems (loading/ unloading, storage, conveyors)
- Installations for storage, conveying and distribution
- Transport systems for goods (road- and railway vehicles, combined transport)
- Public transport systems
- Services for transport, cargo flow and logistics
- Research and development

Visitor Target Groups

Industry / Manufacturing Industry

- Vehicle Construction
- Chemical Industry
- Electronic Industry
- Engineering
- Metal Production / Processing
- Misc. Manufacturing Industry
- Trade
- Research and Development

Service

- Forwarding Agents
- Road Transport Companies
- Railway
- Aviation (Airports, Airlines etc.)
- Public Transportation
- Private Transport Companies
- Shipping Lines (Shipping Companies, Ports etc.)
- Other Logistic Service Providers
- Authorities



transport logistic China 2004 in Retrospect

**10,044 trade visitors
from 54 countries**

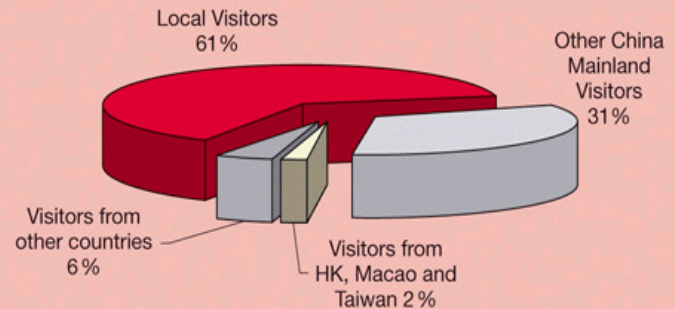
- 92% national
- 8% international

**214 exhibitors
from 27 countries**

- 25% national
- 75% international

Area of 11,500 sqm

Visitors origin (a total of 10,044 visitors)



The overwhelming majority of participants gave the 2004 fair a positive rating:

- 98% would recommend *transport logistic China* to their business associates
- 90% praised the high quality and internationality of visitors at their stands
- 89% confirmed that they are planning to participate in *transport logistic China* again, in 2006

International Participation Fee

Raw Space (min. 36 sqm): 290 USD/sqm

Shell Scheme (min. 12 sqm): 355 USD/sqm
(raw space price + different stand packages e.g. TREND 65 USD/sqm)

Outdoor Space (min. 50 sqm): 160 USD/sqm

Application

Deadline: 28 Feb. 2006

Admission Fee for Visitors

Free upon compulsory visitor registration.

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Organizers

- Messe München GmbH
- SNIEC - Shanghai New International Expo Centre, Ltd.

Organizing Partner

Munich Trade Fairs (Shanghai) Co. Ltd.

International Partners

- Bundesvereinigung Logistik (BVL e.V.)
- International Federation of Freight Forwarders Association (FIATA)