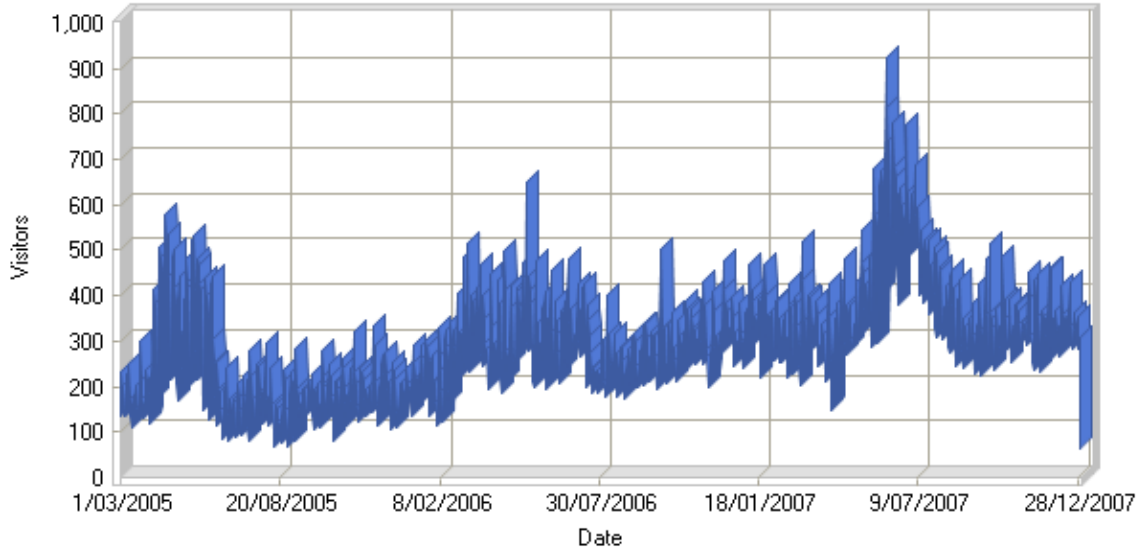




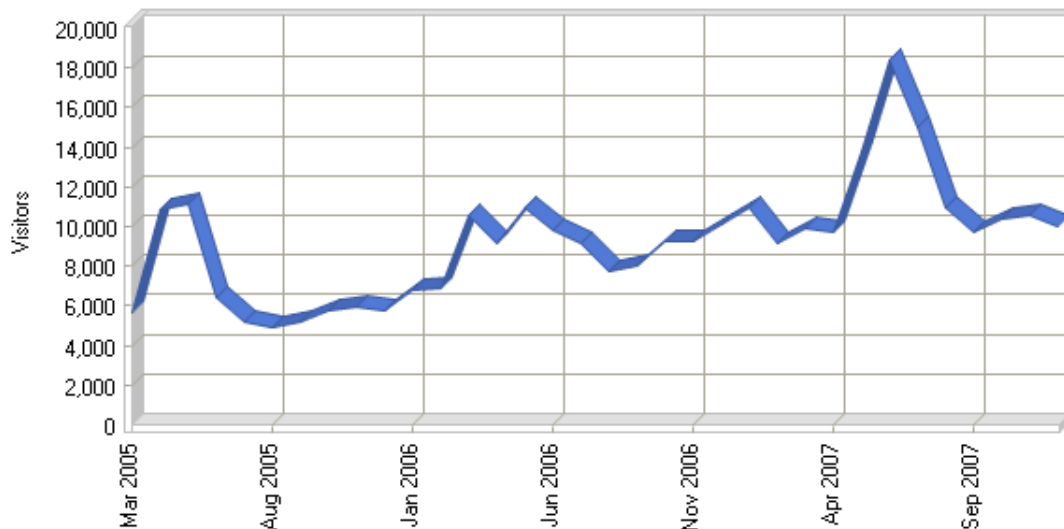
Frequentionation of the itco website : www.itco.be

Daily visitors from 2005-03-01 until 2007-12-31



Average users per day : **301** (last report 288)
Average page views per day : **641** (last report 595)

Activity by Month from 2005-03-01 until 2007-12-31



Total visiting users : **312841** (last report 245556)
Total visited pages : **664081** (last report 507369)

Most Active Countries

| | | | |
|--------------------|----------------------|--------------|-------------|
| United States | Japan | Ukraine | Israel |
| Germany | Italy | Mexico | Philippines |
| United Kingdom | Korea, Republic of | Malaysia | Denmark |
| China | Brazil | Indonesia | Czechia |
| Netherlands | Turkey | Ireland | Romania |
| Belgium | Australia | Switzerland | Chile |
| Singapore | Hungary | Thailand | Greece |
| Spain | Poland | Latvia | Colombia |
| France | Sweden | Algeria | Norway |
| Canada | United Arab Emirates | Iran | Panama |
| India | Unknown | Argentina | Austria |
| South Africa | Taiwan | Finland | |
| Russian Federation | Hong Kong | Saudi Arabia | |

ITCO membership

ITCO have **97** members of which

30 Operators

24 Tank Services Providers

24 Manufacturers

12 Lessors

7 Inspectors / Others

in **20** Country

Membership Country :

| | | | |
|---------|-----------|---------------------|----------------|
| Bahamas | Hong Kong | South Africa | Turkey |
| Belgium | India | Spain | United Kingdom |
| China | Ireland | Switzerland | USA |
| Finland | Italia | Taiwan, Republic of | |
| France | Korea | China | |
| Germany | Russia | The Netherlands | |

Referrers

Another pages on the web linking to www.itco.be : 128

Newsletter subscriptions

| | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 |
|----------------------|------|------|------|------|------|------|------------|
| Sum of subscriptions | 45 | 121 | 187 | 346 | 607 | 593 | 779 |

Files download

With the securised download system : (from 2005-11-26 until 2007-12-31)

| public files | reserved for members files | total downloaded files |
|--------------|----------------------------|------------------------|
| 45284 | 1494 | 46778 |

Search engine ranking (position / total of results)

itco.be is **always in the top 8** for all keywords (always on the first page of result)

16 times the **FIRST** position for 20 queries

always in the first position with google for all keywords

| Keywords | Google.com | Yahoo.com | msn.com | altavista.com |
|-------------------------------------|--------------------|---------------------|--------------------|---------------------|
| tank container | 1 / 306000 | 5 / 16300000 | 1 / 2360000 | 1 / 11200000 |
| international tank organisation | 1 / 1870000 | 1 / 38700000 | 1 / 1090000 | 1 / 5410000 |
| acceptable tank container condition | 1 / 138000 | 1 / 1510000 | 1 / 181000 | 1 / 712000 |
| tankcontainer | 1 / 38100 | 8 / 30900 | 3 / 32300 | 3 / 30700 |
| itco | 1 / 54400 | 1 / 127000 | 1 / 64100 | 1 / 126000 |

sponsored matches excluded on January 23, 2008